

PRESS RELEASE April 2009

AMAZING NEW TOOL FOR READING FACES A VISUAL HANDBOOK DEMONSTRATING HOW TO READ AND UNDERSTAND PEOPLE

Personologist Richard M Phelan presents a *Quick Visual Handbook*, explaining how to understand people and how to improve relationships and communication by reading their facial traits.

A new visual handbook by Personologist Richard M Phelan from Maidenhead (Berkshire UK), explaining how to read people by their facial traits is now available. The book illustrates an amazing, scientifically validated system that is proven to be 92% accurate, using 150 real life photos to demonstrate reading the 68 traits of the face. The book explains what the traits are, how they affect people's behaviour, what happens if the traits are out of control, and how a trait can be a gift or challenge depending on whether it is directed on a positive path or not.

This book, or "tool", will help you improve business skills and relationships, solve domestic problems, reduce conflicts, help teachers identify pupils' learning abilities, discover one's gifts to aid career choice and development, help parents understand children, and help one choose a partner who is an ideal match.

The system was discovered by Judge Edward V Jones in the USA. Robert Whiteside, working with Jones, carried out some 15,000 profiles in correctional facilities (information covered in the book) to substantiate the discovery and research. This information has been enthusiastically taken up by scores of professionals in the business world and is featured for example in the "Federation of Small Business - UK" magazine, and also in the POLICE magazine of the Police Federation of England Wales. BBC Radio and media review links are on the website. www.facereading.tv

If you could read a person's facial traits to help you understand exactly how they think, how they will automatically react to situations, know exactly just how much information you need to clinch a sale, or tell exactly how they will handle money (i.e. are they savers or spenders, are they focused, reliable or procrastinators etc.), would this not be a powerful skill and tool for you to possess? If you really want to understand people, this is definitely a handbook to carry in your bag!

Purchase your copy online "**Face Reading – How to read the traits of the face**" **ONLY £12.99.**

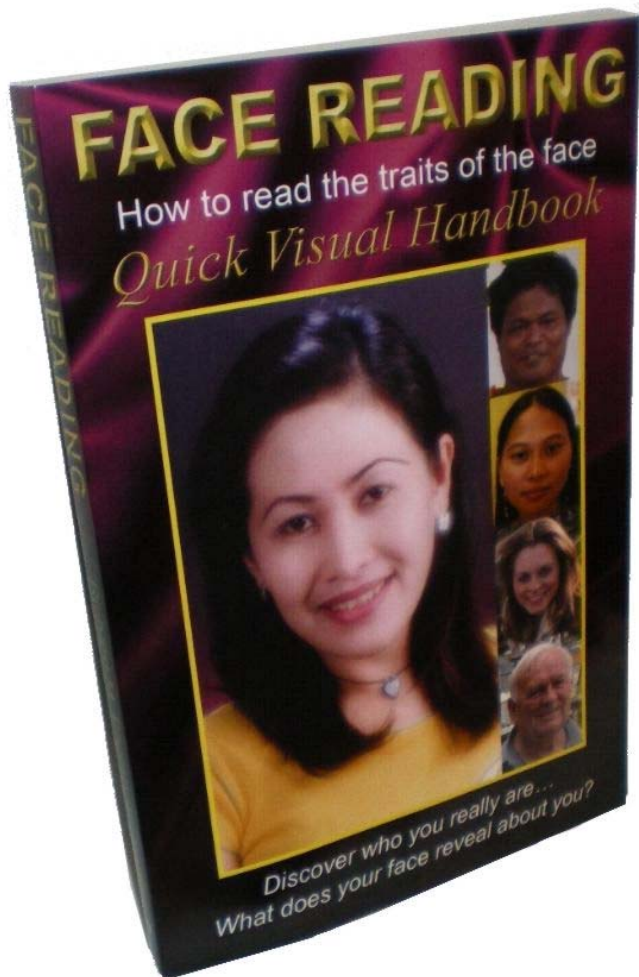
Online bookstore www.facereading.tv

The book can also be obtained through WH Smith and Waterstones Book shops.

Title: Face Reading by Richard M Phelan
ISBN number 9781438923642.

Personologist Richard M Phelan is available for Radio and TV interviews and introductory presentation lectures.

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Size 6" X 9", 210 pages, over 150 photo illustrations.
Discover the 5 trait areas, learn how to accurately read a face in few minutes
using a scientific system that is 92% accurate.
Full index of traits, page number references to information.

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